



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 101917

**Schedule Dates** 08/11/12-08/17/12  
**Advertiser** Republican National Committee (4117)  
**Agency** National Media (1468)  
**Product** Political/Issues (1129)  
**Brand** political issue (13047)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** ROBINSON, TRACEY  
**Phone/Fax** /  
**CPE** 20/445/2993  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** RNC-OH  
NEW ORDER

**Date Entered** 08/10/12  
**Last Modified** 08/10/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07896459  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,095.00  
**Net Total** \$40,205.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Aug. 2012	42	\$47,300.00
<b>Grand Total:</b>	<b>42</b>	<b>\$47,300.00</b>

5/6 48,100

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	5A- 5:55A (EST)	5	X	X	X	X	X			5	\$600.00	\$3,000.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	8/10/12
2.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	5:57A- 7A (EST)	5	X	X	X	X	X			5	\$800.00	\$4,000.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	8/10/12
3.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	11:58A- 12:30P (EST)	4	X	X	X		X			4	\$600.00	\$3,200.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	8/10/12
4.0	Normal Line / SPOT	08/13/12-08/17/12	4	:30	3P- 3:55P (EST)	7	X	X	X	X	X			7	\$400.00	\$2,800.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY, DOUBLE UP 8/13 & 8/17	8/10/12
5.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	5P- 6P (EST)	3	X		X		X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	8/10/12
6.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	6:58P- 7:30P (EST)	5	X	X	X	X	X			5	\$1,200.00	\$6,000.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	8/10/12
7.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	11P- 11:35P (EST)	3		X		X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	11P NEWS 1X PER DAY	8/10/12
8.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	7:57P- 9P (EST)	2		X						2	\$3,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	8/10/12
9.0	Normal Line / SPOT	08/15/12-08/15/12	3	:30	7:57P- 9P (EST)	1			X					1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BIG BROTHER	8/10/12
10.0	Normal Line / SPORTS	08/16/12-08/16/12	4	:30	7:57P- 11P (EST)	3				X				3	\$1,500.00	\$4,500.00	WBNS-TV (WBNS)	NFL: BROWNS V PACKERS	8/10/12
11.0	Normal Line / SPOT	08/11/12-08/11/12	2	:30	12A- 1A (EST)	1						X		1	\$300.00	\$300.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/10/12
12.0	Normal Line / SPOT	08/12/12-08/12/12	3	:30	6:28P- 6:57P (EST)	1							X	1	\$800.00	\$800.00	WBNS-TV (WBNS)	SUN 630P NEWS	8/10/12
12.0.1	Preempt	08/12/12															WBNS-TV (WBNS)	Schedule Change/Exception - PGA	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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**By Broadcast Month** **Spots** **Rate**  
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**Grand Total:** 42 \$47,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	B
13.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	6:57P- 8P (EST)	2							X	2	\$3,000.00	\$6,000.00	WBNS-TV (WBNS)	60 MINUTES	8/
14.0	Normal Line / SPOT	08/12/12-08/12/12	2	:30	12A- 1A (EST)	1							X	1	\$300.00	\$300.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/

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